

## **Isen and Company R|E|A Featured in CCTV News Piece on the Changing Face of Harlem**

*Isen and Company R|E|A and the changing face of Harlem.*

New York, New York ([PRWEB](#)) April 24, 2013 -- With the growing resurgence of Harlem Real Estate getting more and more international attention, boutique Real Estate firms like [Isen and Company R|E|A](#) are attracting the eye of international investors. CCTV (China Television) did just that as they profiled Isen and Company's new development project at 320 West 113th Street.

Jeffrey Berger, Principal of [Isen and Company](#), spoke about the company's investment strategy and the kinds of projects the firm gets involved in. "The more dilapidated the property the more we like it. We specialize in properties that are very difficult. Whether they are in poor condition or in disrepair we love the kinds of things we can put our own design stamp on."

320 West 113th Street will be a 6300 Square foot multi-family project located in the Morningside Heights section of Harlem. The building will feature four new rental apartments close to Harlem's "Gold Coast" of 8th Avenue and in close proximity of new condominiums, restaurants, and Columbia University.

Isen and Company R|E|A is a full service New York City advisory firm that specializes in Real Estate marketing/sales, investment, and development services. The firm works closely with Real Estate owners, developers, brokers, institutions, and private clients to secure and operate idealistic Real Estate investments. Isen and Company R|E|A provides a catalyst for successful investment via Real Estate advisory services. These services include analysis, investment, development, marketing, brokerage, asset repositioning, and exit strategies.

See the story at <http://www.youtube.com/watch?v=7zz-jLQmqrE>

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**Online Web 2.0 Version**

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