

## **Isen and Company, R|E|A Taking the Harlem Townhouse Market by Storm with Increased Sales**

*Isen and Company, R|E|A taking the Harlem townhouse market by storm.*

New York, New York ([PRWEB](#)) April 05, 2013 -- As New York City Real Estate conditions slowly improve, the Harlem townhouse market has once again heated up. Sales volume has increased and buyers and sellers are looking to get a competitive advantage. One firm has been a consistent source of new townhouse growth. Isen and Company R|E|A is a New York City Real Estate advisory firm providing hands-on services for townhouse buyers and sellers. With an impressive pipeline of recent townhouse deals, Isen and Company has demonstrated a skillful display of sales at 233 West 113th Street (\$1.4M), 111 West 111th Street (\$2.25M), 320 West 113th Street (\$1.325M), and signed contracts at 436 Lenox Avenue and 64 West 119th Street. Isen and Company has uniquely positioned itself as a boutique advisory group that has outsold the larger firms with a unique style that blends educated professionalism and market expertise.

Jeffrey Berger, Principal of Isen and Company R|E|A welcomed the new Harlem dynamic, “With increased demand the market has become very competitive. Our team prides itself on the ability to serve. As a local firm that lives and breathes Harlem, we are the perfect solution for buyers and sellers who want experienced Real Estate professionals.”

Isen and Company R|E|A is a full service, Real Estate Advisory firm that specializes in marketing/sales, investment, and development services. The firm works closely with Real Estate owners, developers, brokers, institutions, and private clients to secure and operate idealistic Real Estate investments. Isen and Company provides a catalyst for successful investment via Real Estate advisory services. These services include analysis, investment, development, marketing, brokerage, repositioning, and exit strategies.

For more information please contact:

Philip Isenberg

212-961-7026

info(at)isencompany(dot)com

[www.isencompany.com](http://www.isencompany.com)



**Contact Information**

**Philip Isenberg**

info@isencompany.com

<http://www.isencompany.com>

212-961-7026

**Jeffrey Berger**

Isen & Company R|E|A

<http://www.isencompany.com>

917-846-3975

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