



Isen and Company R|E|A Secures Two New Harlem Developments

For Immediate Release

NEW YORK/EWORLDWIRE/May 2, 2012 --- Isen & Company R|E|A has been retained as exclusive sales and marketing agent for two new Harlem condominium projects in New York City. 233-235 West 113th and 128 West 111th Street are both slated to begin sales in fall of 2012 and promise to add more high design inventory to the growing Central Harlem community.

The new projects will improve Isen & Company's presence in the Harlem marketplace. After working on several new projects that include 303 East 109th Street, 104 West 113th Street, and 111 Central Park North, Isen & Company R|E|A has continued to solidify a strong presence in Harlem's continuing renaissance.

233-235 West 113th Street will be a new 12-unit condominium project only a half-block from Harlem's "Gold Coast" of 8th Avenue. The units feature a high design style that feature walnut stained hard wood floors, 9-foot 3-inch ceiling height, walk-in laundry, central heat and air, walk-in closets, GROHE bath fixtures, and vented kitchens and bath. Located three blocks from Central Park, the development is also very close to restaurants, bars, and flourishing day-life.

128 West 111th Street Unit is an 8500 square-foot condominium development, one block from historic Central Park. The distinct tri-plex apartments flourish with generous outdoor space, vented washer/dryers, chef's kitchen with espresso maker, hardwood floors, and large open-air windows. All the units feature a loft-like feel with direct elevator access, high ceilings, and generous views and light.

Jeffrey Berger, principal of Isen & Company R|E|A, stated, "We are very happy to join forces with two innovative developers for these new projects. Isen & Company R|E|A has always had a strong presence in Central Harlem, and we look forward to continuing that tradition."

Isen & Company R|E|A is full service real estate advisory firm that specializes in real estate marketing/sales, investment, and development services. The firm works closely with real estate owners, developers, brokers, institutions, and private clients to secure and operate idealistic real estate investments. Isen & Company R|E|A provides a catalyst for successful investment via real estate advisory services. These services include analysis, investment, development, marketing, brokerage, repositioning, and exit strategies.

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SOURCE: ISEN & COMPANY